

INTRODUCING NEW

# BETTY CROCKER® FROZEN QUICKSIDES®

Move over tots & fries, there's a new game in town. Introducing Quicksides, a new family favorite from Teton Valley Ranch and Betty Crocker. Quicksides are made from only the finest potatoes and are a simple, easily prepared, and delicious alternative to traditional potato side dishes. Already baked, chopped, and seasoned, Quicksides are ready to microwave and serve in minutes. Serve some to your family today.

## BROCCOLI & CHEDDAR CHEESE



# BROCCOLI & CHEDDAR CHEESE



Number of Servings: 4.5 (139 g per serving)  
Weight: 624 g

Nutrition Facts	
Serving Size 2/3 cup (139g)	
Servings Per Container 4 1/2	
Amount Per Serving	% Daily Value*
<b>Calories</b> 140	Calories from Fat 40
<b>Total Fat</b> 4g	<b>6%</b>
Saturated Fat 2g	<b>11%</b>
Trans Fat 0g	
<b>Cholesterol</b> 10mg	<b>3%</b>
<b>Sodium</b> 260mg	<b>11%</b>
<b>Total Carbohydrate</b> 21g	<b>7%</b>
Dietary Fiber 2g	<b>10%</b>
Sugars 2g	
<b>Protein</b> 5g	
Vitamin A 8%	Vitamin C 0%
Calcium 10%	Iron 6%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:	
	Calories 2,000 2,500
Total Fat	Less Than 65g 80g
Sat Fat	Less Than 20g 25g
Cholesterol	Less Than 300mg 300mg
Sodium	Less Than 2400mg 2400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g
Calories per gram:	
Fat 9 • Carbohydrate 4 • Protein 4	

## Ingredients:

BAKED POTATOES, BROCCOLI, WATER, CHEDDAR CHEESE (PASTEURIZED MILK, CHEESE CULTURE, SALT, ENZYMES, ANNATTO (VEGETABLE COLOR)), MODIFIED CORN STARCH, SKIM MILK, CONTAINS 2% OR LESS OF: PARTIALLY HYDROGENATED SOYBEAN OIL, SOYBEAN OIL, PALM OIL, CREAM, SALT, SODIUM PHOSPHATE, GELATIN, SODIUM CASEINATE, CITRIC ACID, SODIUM CITRATE, SUNFLOWER LECITHIN, NATURAL AND ARTIFICIAL FLAVOR, VITAMIN A PALMITATE, MALTO-DEXTRIN, CARAMEL (COLOR), ANNATTO (COLOR) FD&C YELLOW 5, BETA CAROTENE (COLOR). CONTAINS MILK.

## Allergens:

Contains Milk.



**Corporate Address:** Teton Valley Ranch, LLC  
40 North 400 West  
Blackfoot, Idaho 83221

**Remittance Address:** Same as above

**Vendor Contacts:** Sales- 888-785-5897

**Phone:** 1-888-785-5897  
**Fax:** (208) 785-4873

**Item Description:** Betty Crocker® Quicksides® from Teton Valley Ranch  
1-22 oz./1 lb. 6 oz.

Flavors Available:	Retail UPC#:	Case GTIN#:
Bacon & Cheddar	0 30921 07110 0	1 00 30921 07110 7
Broccoli & Cheddar	0 30921 07130 8	1 00 30921 07130 5
Sour Cream & Chives Loaded	0 30921 07100 1	1 00 30921 07100 8
Red Potatoes w/ Parsley Butter Sauce	0 30921 07210 7	1 00 30921 07210 4
	0 30921 07190 2	1 00 30921 07190 9

**Schematic:** Frozen Potato Section at eye level preferably w/door burst

**Country of Origin:** U.S.A.

**Pre-marked:** Yes

**Shelf Life:** 18 months

**Shelf Life Guaranteed to Depot:** 6 months

**Unit Size:** 22 oz. pouch (1 lb. 6 oz./6" wide, 4" deep, 9" tall)

**Case Pack:** 10

**Case Dimensions (OD):** 19 3/4" x 11 7/8" x 7"

**Case Cube:** 0.9501 ft<sup>3</sup>

**Net Case Weight:** 13.75 lbs.

**Gross Case Weight:** 15 lbs.

**Pallet Dimensions:** 47.50" x 39.50" x 47" (including pallet)

**Pallet Cube:** 51.0323 ft<sup>3</sup> (including pallet)

**Pallet Pattern:** 8 cases per layer and 6 layers = 48 cases per pallet

**Pallet Height:** 47" (including pallet)

**Pallet Weight:** 720 lbs. (excluding pallet)

**Pallet Exchange:** Yes

**EDI:** Yes

**Truckload Quantity:** 52 pallets (2,496 cases)

**Lead Time:** 7 days

**Replenishment:** 14 days (FOB Depot)/10 days (FOB Plant)

Pricing & Marketing Support Program	F.O.B. - Plant Cross Dock
<b>Minimum per Order:</b>	12 pallets
<b>F.O.B.:</b>	Blackfoot, Idaho
<b>Case Cost:</b>	
<b>Unit Cost:</b>	
<b>Spoils Policy:</b>	Destroy for Credit
<b>Payment Terms:</b>	2% 10 Net 30
<b>Introductory Marketing Support:</b> (Phase 1: Months 1-2)	See Promotional Plan
<b>Ongoing Marketing Support:</b> (Phase 2: Months 3-ongoing)	See Promotional Plan

Quicksides are available at most major grocery retailers. Find valuable coupons and learn more at: [quicksides.com](http://quicksides.com).